



Move to the Next Level

Become a **MASTER in BA (Business Analysis)**

with the

Master Certification in Business Analysis Program

Developed and Delivered in Partnership with:

Watermark Learning (USA)

Auburn University (USA)

Nowadays all types of organizations and business units recognize the vital and strategic role of BPM while at the same time the role of the BA has become essential in today's workplace. Because of this worldwide development this Master Certification Program will be a very valuable and enduring investment for the individual as well as for the company.

The Master Certificate in Business Analysis Program is comprised of courses that emphasize industry best practices and practical techniques that you can apply immediately in every Business Industry. The complete program covers the following six main topics:

- *Business Analysis Fundamentals*
- *Eliciting Business Requirements*
- *Consulting Skills to solve Business Problems*
- *Business Process Modeling*
- *Use Case Essentials*
- *Planning & Managing Business Requirements*

Training is based on

- ✓ **Industry Best Practices**
- ✓ **Instructors with Field Experience**
- ✓ **Action Based Learning**
- ✓ **Practical Approach**

After completing the Masters Certificate in BA program, you will have a well-rounded and comprehensive skill set that will put you in top demand as a valuable and high-performing Business Analyst while your Company will gain immediate and enduring results from the extensive skills learned in the program.

You will learn how to:

- *Better identify business problems and opportunities in relation to organizational processes in order to achieve business goals*
- *Increase your skills and confidence in recommending solutions that positively impact business results*
- *Gain practical knowledge that you can apply today, in a dynamic corporate environment*



Training: The Learning Key to a Better Future for Individuals and Companies



Master Certification in Business Analysis Program

Main Topics

Business Analysis Fundamentals

It's essential to know and practice the "fundamentals." This course trains participants to help business clients articulate their needs and wants, and to document them clearly, concisely, and completely. Through a realistic case study and interviews, participants discover and then practice writing "great" requirements. The course also explores and lets attendees practice a simple process for validating and verifying requirements to ensure they are well documented.

Eliciting Business Requirements

This course helps you develop skills and learn techniques to translate customer needs into project requirements. It provides a framework for identifying business problems, and linking requirements to business objectives in order to solve business problems and set project scope. Many practical and engaging exercises and role playing help walk people through the concepts presented, and afford ample practice with the techniques learned.

Planning & Managing Business Requirements

Just like the project itself needs a *project* plan, the requirements process needs a *requirements* plan. To be effective and to provide value to the project and to the organization, Business analysts must be able to develop a requirements plan and have a thorough understanding of what activities they will perform, what deliverables they will produce, and how they will control and manage changes to those deliverables.

Consulting Skills to Solve Business Problems

This course provides industry-standard, practical skills that anyone performing an internal consultant role needs. People will learn effective methods to ask good questions, objectively analyze issues, and gather supporting data to understand business problems and improvement areas. To avoid "jumping to solutions," our course presents approaches to think critically and understand root causes of problems.

Business Process Modeling

To harness the work done in organizations, and to increase productivity, it is essential to understand how to model and improve business processes. This course explores the need for modeling business processes, the essential steps to process modeling, and the critical success factors for making the effort successful. It provides a practical framework for understanding and modeling business processes in order to improve and/or automate them.

Use Case Essentials

Use cases are a highly effective tool for gathering requirements for software development. There is confusion in the application of use cases, and their most effective usage. Our course demystifies use cases by translating their theory into practice. It helps participants learn the needed concepts in business terms and by putting those concepts into direct application. The course covers the fundamentals and reinforces them with several in-depth workshops using a comprehensive case study.

Registration Info

Fee: US\$ 7,860

- Includes Instructor Led training, Course material, **CEUs** (Continuing Education Units) and **PDUs** (Professional Developmental Units) and **Master Certification** granted by **Auburn University** (Alabama, USA)
- Special price of **US\$ 7,250** for EARLY Bird Registrations (**before April 6, 2009**)
- A group discount of **10%** will be applied for each member of the team with **three or more registrants from the same company**

Company:

Address:

City:	State/Province:	Zip/Postal Code:
Country:	Phone: Ext. :	Fax:

Attendee: Mr/Mrs/Ms:

Position: E-mail:

Fax or e-mail completed registration form to [e-Solutions Caribbean](mailto:info@e-solutionscaribbean.com)

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